Implementation Guidelines to accompany ACTS policy:
Endorsement, Support and Publicising of Initiatives and Events (version 24/05/14)

These guidelines should be read in conjunction with the policy document indicated above.

1. **General principles for all requests.**
   Approval to endorse, support or publicise is made on a case by case basis at the appropriate level within ACTS.
   If approval is sought in the name of ACTS _per se_, then the AEG, or Programme Group, may offer an opinion as to whether the request should be granted, but a final decision must be taken by either the Members’ Meeting or Trustees as appropriate.
   In every case the following conditions must apply for a request to be granted.
   - Details of the request should be received in good time
   - A clear description of the initiative or event should accompany the request. The description should include the aims, target audience and practical details.
   - Initiatives or events should not be liable to conflict with ACTS charitable purposes or the principles or practices of any ACTS Member Church.
   - Initiatives and events must not be party political or have the potential to lead to community disharmony.
   Once the request has been considered, a formal reply will be given as promptly as possible.
   The ACTS decision is final.

2. **Endorsing ACTS-related initiatives or events.**
   - Initiatives and events may be endorsed if they are openly ecumenical in nature.
   - Approved initiatives and events may use the ACTS name and logo.
   - Funding from ACTS may be available. This would normally be through application to the Project Fund.
   - Organisers are asked to use the phrase ‘Endorsed by ACTS’ in their publicity material.
   - ACTS will publicise such initiatives or events through its contacts, including the ACTS website.

3. **Supporting initiatives or events organised by other bodies:**
   - Support may be given where the initiative, event, or organisation is in sympathy with ACTS aims and ethos.
   - Such support is given in good faith.
   - Such initiatives or events may use the ACTS name and logo.
   - ACTS funding will not be available.
   - Organisers are asked to use the phrase ‘Supported by ACTS’ in their publicity material.
   - ACTS will publicise such initiatives or events through its contacts, including the ACTS website.

4. **Publicising initiatives or events**
   Events may be publicised that are:
   - ecumenical in origin or interest, or
   - significant to an ACTS Member Church or Body in Association of ACTS, or
   - significant to a charity or organisation whose aims are in sympathy with ACTS aims and ethos.
   - Such publicity is provided in good faith.
   - ACTS will publicise such initiatives or events through its contacts, including the ACTS website.